

# Caption the Chart Challenge Guide

Encourage fun data engagement with the Caption the Chart Challenge! Can be done both online and in-person. Share a chart each day and challenge your audience to come up with their own unique caption.

We have four pre-made charts with an example caption to start everyone off. Share them on your social media accounts. Use the hashtag #CaptionTheChart to see captions from others. You can also print the charts or draw them on a whiteboard or posterboard so folks can participate in-person (photo example below). Allow your audience to write their captions directly on the board, on sticky notes, or submit them on strips of paper so you can select your favorites to display. On Day 5 (Friday) share your favorite captions of the week.

## Caption the Chart Examples:

### Day 1: Pie Chart – Example Caption:

Purple Area: The Amount of Time I Spend Thinking about Studying

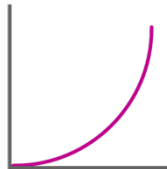
White Area: The Amount of Time I Spend Actually Studying



### Day 2: Exponential Line Chart – Example Captions:

My love for you over time.

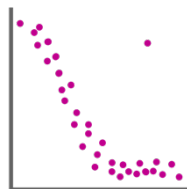
My levels of joy when receiving socks as a gift, as I age.



### Day 3: Scatter Plot – Example Caption

My vegetable intake since starting college.

Outlier: When my Mom visited.



## Day 4: Bar Chart – Example Caption

Y axis: total time in minutes

X axis: what you see when you watch the Super Bowl

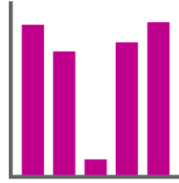
Bar 1: Alcohol and Beer Ads

Bar 2: Halftime Show

Bar 3: Actual Football Playing

Bar 4: Trailers for Action Films

Bar 5: Cars & Trucks Ads



## In-person Set-Up Examples:

